

Product Name	Rice Krispies Treats Made with Whole Grain for Schools - Chocolatey Chip
Flavor Descriptor	
NLI Description	Production
Brand	Kellogg's



Date Created	01/07/20
NLI #	14443
Kosher Status	Not Kosher
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	17 g

Serving Size	1 Bar	
Serving Size g	45	
Serving Size oz		
Amount Per Serving		
Calories	190	
		% Daily Value*
Total Fat	5 g	6 %
Saturated Fat	2 g	10 %
Trans Fat	0 g	
Polyunsaturated Fat		
Monounsaturated Fat		
Cholesterol	0 mg	0 %
Sodium	150 mg	7 %
Total Carbohydrate	34 g	12 %
Dietary Fiber	<1 g	3 %
Soluble Fiber		
Insoluble Fiber		
Total Sugars	14 g	
Includes 14g Added Sugars	14 g	28 %
Sugar Alcohol		
Protein	2 g	
Vitamin D	0 mcg	0 %
Calcium	0 mg	0 %
Iron	2.5 mg	10 %
Potassium	70 mg	0 %
Vitamin A		
Vitamin C		
Vitamin E		
Vitamin K		
Thiamin		25 %
Riboflavin		
Niacin		6 %
Vitamin B6		4 %
Folate	10 mcg DFE	2 %
Folic Acid	5 mcg	
Vitamin B12		
Biotin		
Pantothenic Acid		4 %
Phosphorus		
Iodine		
Magnesium		
Zinc		
Selenium		
Copper		
Manganese		
Chromium		
Molybdenum		
Chloride		
Choline		
Fluoride		

Ingredients:
 Whole grain brown rice, corn syrup, fructose, chocolatey flavored chips (sugar, palm and palm kernel oil, cocoa processed with alkali, soy lecithin, natural flavor, milk, salt), vegetable oil (soybean and palm oil with TBHQ for freshness), sugar, corn syrup solids.

Contains 2% or less of vegetable glycerin, dextrose, salt, gelatin, natural and artificial flavors, DATEM, acetylated monoglycerides, reduced iron, vitamin B1 (thiamin hydrochloride), niacinamide, vitamin B6 (pyridoxine hydrochloride), folic acid, calcium pantothenate, soy lecithin, BHT for freshness.

ALLERGEN INFORMATION:
 CONTAINS SOY AND MILK INGREDIENTS.

Nutrient Contents Per 100g			
Calories	421	Vitamin E	0 mg
Total Fat	11.9 g	Vitamin K	NA mcg
Saturated Fat	4.8 g	Thiamin	0.76 mg
Trans Fat	0.2 g	Riboflavin	0.03 mg
Polyunsaturated Fat	2.4 g	Niacin (NE)	2.7 mg
Monounsaturated Fat	3.7 g	Vitamin B6	0.23 mg
Cholesterol	0 mg	Folate (DFE)	33 mcg
Sodium	331 mg	Folic Acid	15 mcg
Total Carbohydrate	75.3 g	Vitamin B12	0.0 mcg
Dietary Fiber	1.9 g	Biotin	NA mcg
Soluble Fiber	1.4 g	Pantothenic Acid	NA mg
Insoluble Fiber	0.1 g	Phosphorus	117 mg
Total Sugars	32.0 g	Iodine	NA mcg
Added Sugars	32.0 g	Magnesium	66 mg
Sugar Alcohols	NA g	Zinc	0.8 mg
Protein	4.0 g	Selenium	NA mcg
Vitamin D	0 mcg	Copper	NA mg
Calcium	17.7 mg	Manganese	NA mg
Iron	5.8 mg	Chromium	NA mcg
Potassium	172 mg	Molybdenum	NA mcg
Vitamin A (RAE)	5 mcg	Chloride	NA mg
Vitamin C	0 mg	Choline	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Fluoride	NA mg
		Moisture	7.6 %
		Ash	1.2 %
		Whole Grain	39.69 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
00038000145674	Case		
00038000145681	Carton	31.8 OZ (1 LB 15.8 OZ) (900g)	20
		20 - 1.59 OZ (45g) Bars	
00038000145698	Pouch	1.59 OZ (45g)	1

Product information can change at any time. Always refer to product package for current nutrition and ingredient information.

Bonnie Farmer

Bonnie Farmer, MS, RD
 Nutrition Labeling & Regulatory Compliance
 Kellogg Company



**Product Formulation Statement for Documenting Grains
in Child Nutrition Programs
(Crediting Standards Based on Grams of Creditable Grains (ounce equivalents))**

Child Nutrition (CN) Program Operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. CN Program Operators have the option to choose the crediting method that best fits their specific needs for menu planning.

Product Name: Kellogg's Rice Krispies Treats Whole Grain Chocolatey Chip Bars Code No.: 38000 14567

Manufacturer: Kellogg Company Serving Size: 1 bar (1.59 oz) (45g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No

II. Does the product contain non-creditable grains: Yes No X **How many grams:**
(Products with more than 0.24 ounce (oz.) equivalent (eq.) or 3.99 grams (g) for Groups A-G or 6.99 g for Groups H and I of non-creditable grains may not credit towards the grain requirements for school meals).

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the FBG to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16g creditable grain per oz eq; Group H uses the standard of 28g creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient ¹ per Portion ¹ A	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) ² B	Creditable Amount A ÷ B
Whole Grain Brown Rice	17	16g	1
Total Creditable Amount³			1

* Creditable grains vary by CN Program. See the FBG for specific Program requirements.

¹ (Serving size) **X** (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded *down* to the nearest quarter (0.25) oz eq. Do *not* round up.

Total weight (per portion) of product as purchased 1.59 oz (45g)

Total contribution of product (per portion) 1 oz. eq.

I certify that the above information is true and correct and that a 1.59 ounce portion of this product (ready for serving) provides 1 oz. eq. grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz. eq. or 3.99g for Groups A-G or 6.99 grams for Groups H and I of non-creditable grains may not credit towards the grain requirements for school meals.

Bonnie Farmer

Wellbeing and Regulatory

Signature

Title

Bonnie Farmer, MS, RD

1/15/2020

1-877-511-5777

Printed Name

Date

Phone Number